

AIM-CHICAGO 2009 TOP RATED IMPULSE DIRECTORY OF FOCUS GROUP FACILITIES ®

AIM - Chicago

900 National Parkway, # 150, Schaumburg, IL 60173

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Email: bids@aim-chicago.com

Website: www.AIMResearchNetwork.com

Established: 1984 **Present**

location: 2001 **Remodeled:** 2008

Quality Ratings

Overall	88
Recruit	88
Personnel	90
Facility	87
Location	87
Food svc.	87
Value	87

Focus rooms: 3 **Focus capacity:** 50 **Viewing capacity:** 20

Top Rated

In-house Recruiting: Yes **Internet access:** Yes

Usability lab: Yes

Video/Web Conf: FocusVision FocusVision/ActiveGroup

Jury room: Yes

Location: suburbs, office bldg., free standing,

Airport miles: 10 miles

Special audiences: medical pros, business execs, children, teens, seniors, automotive

Services: 3/4 video player, fixed camera, closed-circuit TV, full kitchen, lounge, simultaneous translation, note-taking, internet access for clients, living room style setup, children's furniture

Hotels: Doubletree Schaumburg 847 605-9222

Courtyard Marriott 847 619-8100